



Triad InternNet, under the umbrella of Action Greensboro, is an initiative that seeks to unite Triad area organizations with college and university students through internships. We aim to grow the quality and quantity of internship opportunities offered to students at the 15 area schools through a website that enables networking and connection, as well as through events throughout the region. Our goal is to assist organizations in developing internships, while helping students to gain experience and make connections so they can remain in the Triad area after graduation.

Triad InternNet plans to launch its website in early March, with a corresponding kick-off event to promote the website. Our target audience consists of the approximately 95,000 undergraduate and community/technical college students (traditionally in the 18-22 year-old demographic) looking for internship opportunities. Our aim is to provide them with up-to-date information about opportunities within the area, and through partnerships with all 15 college and universities in the area we are able to connect directly to students on campus. As a sponsor you can advertise your company and events, and also have the opportunity to post a “featured internship” on our home page to bring more students to your site and learn more about you.

SPONSORSHIP OPPORTUNITIES

Triad InternNet Website Advertisement Sponsor

Total Investment: \$500

For organizations looking for online exposure to promote an event, initiative, product, project and/or service to the undergraduate and community/technical college student population in the Triad-area

Benefits:

- Your **advertisement** will be displayed on the right-hand side of the Triad InternNet website (www.TriadInternNet.org) homepage every time someone visits the website for a period of 14 days (Monday – Sunday) and will be hyperlinked to direct people to the appropriate related page of your organization website.
- Triad InternNet will have no more than 6 “Advertisement Sponsors” for each 14 day period.

Technical Details

- Your advertisement must not exceed 120x90 pixels and 10K and must be in jpeg or gif format

Note:

- Triad InternNet retains the right to determine the positioning of your advertisement, although preferences will be taken into consideration.

Triad InternNet Website Partnering Sponsor

Total Investment: \$1,000

For organizations looking for even more online visibility to promote an event, initiative, product, project and/or service to the undergraduate and community/technical college student population in the Triad-area and recognition of your support of Triad InternNet.

Benefits:

- Your **advertisement** will be displayed on the right-hand side of the Triad InternNet website (www.TriadInternNet.org) homepage every time someone visits the website for



a period of 14 days (Monday – Sunday) and appropriately hyperlinked to the related page of your organization’s website

- Your organization’s **logo** will also be displayed at the bottom of the Triad InternNet website homepage as a “Partnering Sponsor” every time someone visits the website for a period of 14 days and appropriately hyperlinked to the related page of your organization’s website
- Triad InternNet will have no more than 3 “Featured Sponsors” for each 14 day period

Technical Details

- Your advertisement must not exceed 120x180 pixels and 15K and must be in jpeg or gif format
- Your logo must not exceed 60x60 pixels and 5K and must be in jpeg or gif format

Note:

- Triad InternNet retains the right to determine the positioning of your advertisement and logo, although preferences will be taken into consideration.

Triad InternNet Website Featured Internship Sponsor **Total Investment: \$1,500**

For organizations looking for maximum online visibility in your promotion of an event, initiative, product, project and/or service to the undergraduate and community/technical college student population in the Triad-area, recognition of your support of Triad InternNet and exposure for your organization’s internship opportunity

Benefits:

- Your **advertisement** will be displayed on the right-hand side of the Triad InternNet website (www.TriadInternNet.org) homepage every time someone visits the website for a period of 1 month and appropriately hyperlinked to the related page of your organization’s website
- Your organization’s **logo** will also be displayed at the bottom of the Triad InternNet website homepage as a “Partnering Sponsor” every time someone visits the website for a period of 1 month and appropriately hyperlinked to the related page of your organization’s website
- Your **internship opportunity** will be displayed as the “Featured Internship” on the homepage for a period of 14 days (Monday – Sunday)
- Triad InternNet will have no more than 1 “Featured Internship” for each 14 day period

Technical Details

- Your advertisement must not exceed 120x180 pixels and 15K and must be in jpeg or gif format
- Your logo must not exceed 60x60 pixels and 5K and must be in jpeg or gif format
- Your organization must have a current internship opportunity to feature

Note:

- Triad InternNet retains the right to determine the positioning of your advertisement and logo, although preferences will be taken into consideration.

Triad InternNet Website Launch Sponsor **Total Investment: \$2,500**

For organizations looking for premiere visibility, both online, in print, and in-person for the promotion of an event, initiative, product, project and/or service to the undergraduate



and community/technical college student population in the Triad-area, recognition of your support of Triad InternNet and exposure during the Launch event

Benefits:

- Your organization's name/logo will be included in **all electronic and printed invitations** to the Triad InternNet Launch event
- Your organization will be **publicly acknowledged** at the Triad InternNet Launch event
- Your **advertisement** will be displayed on the right-hand side of the Triad InternNet website (www.TriadInternNet.org) homepage every time someone visits the website for a period of 2 months and appropriately hyperlinked to the related page of your organization's website
- Your organization's **logo** will also be displayed at the bottom of the Triad InternNet website homepage as a "Launch Sponsor" every time someone visits the website for a period of 6 months and appropriately hyperlinked to the related page of your organization's website
- Triad InternNet will have no more than 4 "Launch Sponsors"

Technical Details

- Your advertisement must not exceed 120x180 pixels and 15K and must be in jpeg or gif format
- Your logo must not exceed 60x60 pixels and 5K and must be in jpeg or gif format

Note:

- Triad InternNet retains the right to determine the positioning of your advertisement and logo, although preferences will be taken into consideration.

To Get Involved or For More Information, Please Contact:

- Gloria Dunlap, Triad InternNet Project Manager
- 336.232.5726, gdunlap@actiongreensboro.org

Please note: Triad InternNet reserves the right to accept or decline any inquiries regarding sponsorship at anytime, for any reason.